Continental Expands Cooling Fan Line for Popular Can-Am and Polaris ATVs and UTVs

* Four new SKUs cover Can-Am Outlander, Renegade; Polaris RZR, Scrambler, Sportsman
* Fans are engineered to withstand rugged, off-road conditions

Allentown, PA., July 25, 2024 – Continental, a leading aftermarket supplier of OE-engineered replacement parts, has just introduced four new part numbers to its line of rugged and durable Power Sport Fan Assemblies for direct replacement on popular ATVs (All-Terrain Vehicles) and UTVs (Utility Task Vehicles).

The new fans deliver coverage for Can-AM Outlander applications (2015-2020, 2018-2019) and Renegade applications (2016-2020, 2018). Polaris ATV coverage includes Sportsman applications (2012-2020) and Scrambler applications (2014-2019), while coverage for the Polaris RZR UTV includes model years 2018-2020.

“Cooling fans are a critical part of the engine cooling system, but they are offered little protection on ATVs and UTVS,” notes Nathan Killeen, Continental Product Manager, who announced the expansion of the line. “As the popularity and demand for off-road recreation vehicles increases, the need for rugged and dependable replacement parts, like these cooling fans, becomes more important. Continental Power Sports Fan Assemblies are engineered and built to perform in harsh conditions and in a variety of elements including extreme heat, cold, rain, and snow. Continental offers these fans for some of the most popular off-road applications to date and we anticipate releasing more part numbers in the future.”

Continental is a leading aftermarket supplier of OE-engineered parts for HVAC and engine cooling, door systems, tire pressure monitoring systems, engine management, fuel systems and instrumentation, as well as automotive diagnostic systems, premium wiper blades, and brake system parts and fluid.

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic, and transportation. In 2023, Continental generated preliminary sales of €41.4 billion and currently employs around 200,000 people in 56 countries and markets.

Drawing on more than 120 years of cooperation with vehicle manufacturers, Continental offers a broad range of spare parts in OEM quality for the aftermarket. Under brands like Continental, ATE, VDO, REDI-Sensor, ClearContact, Autodiagnos, Uniroyal, Semperit, and GALFER, the technology company manufactures tens of thousands of products, including tires, brakes, drive components and thermal management components. It also provides diagnostic solutions, tools and services for repair shops. Continental is one of the most important suppliers in the independent automotive aftermarket.

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**Image and caption**

*Continental has expanded its line of Power Sports Cooling Fan assemblies for popular Can-Am and Polaris ATVs and UTVs.*

Several black fans with black plastic blades

Description automatically generated with medium confidence