Continental Automotive Systems Names Mark Pascuzzo as Head of Automotive Aftermarket Sales for North America

* Pascuzzo brings nearly two decades of automotive experience to new role
* Previously served as Continental’s Key Account/Regional Sales Manager

Allentown, PA, February XX, 2025 – Continental Automotive Systems has named Mark Pascuzzo as its new Head of Automotive Aftermarket Sales for North America. Pascuzzo first joined Continental in 2020, serving as a Key Account Manager for the U.S. and Canada before being named Regional Sales Manager. In his new role, Pascuzzo will manage Continental’s sales team for North America, drive continued market growth, and build and maintain customer relationships.

“We are very excited to bring Mark back to the Continental team as our new Head of Sales for North America,” noted Stefan Feder, Head of Automotive Aftermarket and OES, North America at Continental. “His years of experience within the automotive industry combined with his familiarity with the Continental brand will help expand our business across North America.”

“I am thrilled with the opportunity to lead the Continental Automotive Systems sales team for what is shaping up to be a pivotal time for the automotive sector,” added Pascuzzo. “The emerging trends and rapid technological changes within our industry make for exciting opportunities to grow our business across a variety of markets.”

Prior to his new role at Continental, Pascuzzo served as the Regional Sales Director for Commercial Vehicle Group, Inc. and as the Director Channel Sales – U.S./Canada for HELLA. Pascuzzo served for six years in the United States Marine Corps Reserves.

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic, and transportation. In 2023, Continental generated sales of €41.4 billion and currently employs around 200,000 people in 56 countries and markets.

Drawing on more than 120 years of cooperation with vehicle manufacturers, Continental offers a broad range of spare parts in OEM quality for the aftermarket. Under brands like Continental, ATE, VDO, REDI-Sensor, Autodiagnos, Uniroyal, Semperit, and GALFER, the technology company manufactures tens of thousands of products, including tires, brakes, drive components and thermal management components. It also provides diagnostic solutions, tools and services for repair shops. Continental is one of the most important suppliers in the independent automotive aftermarket.

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**Image and caption**

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[Caption]

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